



SPONSORSHIP PACKAGES  
with Craven Arena





## WHY SPONSOR WITH US...

Our brand-new Craven Arena facility offers training for students, stable management courses and can host unaffiliated Dressage, Combined Training and Show Jumping. Craven Arena is the ideal location for public events, clinics, masterclasses, and lecture demonstrations and we work with all equine disciplines and clubs.



### **BUILD AWARENESS**

Our services can help you build awareness of your brand and products to a local and national audience.



### **INCREASE SALES**

We can help you achieve your sales targets through effective promotions and advertising



### **GROW YOUR NETWORK**

Build your contacts, develop relationships and extend your professional network with like-minded people.



# KEY NUMBERS

We run popular weekly/ fortnightly Showjumping and Dressage unaffiliated competitions throughout the year and have been delighted with the ever-increasing numbers of participants at these events. In addition, our local riding/pony clubs regularly hire our facilities to host their own events.

**70+**

Equine events/ competitions in past 6 months



**1k** followers & **8.4k** likes



**151**

Area hire sessions in past 6 months



**270** Followers



**64k**

Website page views in past 6 months



**1.5k** Followers



(data as at January 2024)

# ARENA ADVERTISING BANNERS

Arena wall banners are hung in the main indoor arena and are highly visible from the public gallery.

You can either supply your own (this must be PVC banner 5300mm x 1800mm printed in full colour), or you can utilise our partnership with AllSignage, Skipton who will design and print the banner for you.

## **Costs** (inc. vat)

**Banner Installation & Placement for 1 year**

**£175**

**Design and Print Service (if required)**

**£350**

New PVC banner 5300mm x 1800mm printed in full colour by our supplier AllSignage (Skipton). Design to be emailed prior to purchase



# ROSETTE SPONSORSHIP

## (DRESSAGE/CLEAR ROUND SHOWJUMPING)

### DRESSAGE

Our Winter Points Dressage Series runs from September to February consisting of 6 events, with each event having 6 classes. Rosettes will be given for 1<sup>st</sup>-5<sup>th</sup> for each class.

It's a fantastic opportunity to advertise your business on our rosettes, with a presence on our website and social media.

**Costs** (inc. vat)

#### **Class Sponsorship**

**£60**

Sponsor a class throughout the entire Winter Series.

This package will include:

- 30 x rosettes (small)
- 3 x rosettes (large) (Prize giving)
- Your Logo on Craven Equine website & link as an official sponsor
- Advertising on social media while promoting our events

*You would need supply 3 prizes for the prize giving, held at the end of the series.*

## Winter Series Sponsorship

£360

Sponsor the entire Winter Series, all classes across all 6 events.

This package will include:

- 180 x rosettes (small)
- 18 x rosettes (large) (Prize giving)
- Your Logo on Craven Equine website & link as an official sponsor
- Advertising on social media while promoting our events

*You would need supply 18 prizes for the prize giving, held at the end of the series.*



## CLEAR ROUND SHOWJUMPING

We hold a clear round show jumping event each month, where competitors receive a rosette after jumping clear (approx. 50 entries per event with 25-50% entries jumping clear)

**Costs** (inc. vat)

### **1 Year Sponsorship**

**£450**

Sponsor the entire clear round showjumping series, for 1 year  
This package will include:

- Approx 250 x rosettes (dependant on amount jumping clear)
- Your Logo on Craven Equine website & link as an official sponsor
- Advertising on social media while promoting our events





# JUMP SPONSORSHIP

An exciting opportunity to design your own show jump and have it custom made by the renowned manufacturer Jump4Joy.

The fence will be added to our collection of jumps and will remain at Craven Arena. We would regularly use your bespoke show jump in the day to day running of the college as well as at clinics and events held at the arena.

This will provide a fantastic advertising opportunity, as there are regular photographers at our events, as well as a large amount of social media advertising involved.

## Costs

**Bespoke Jump**

**£POA**

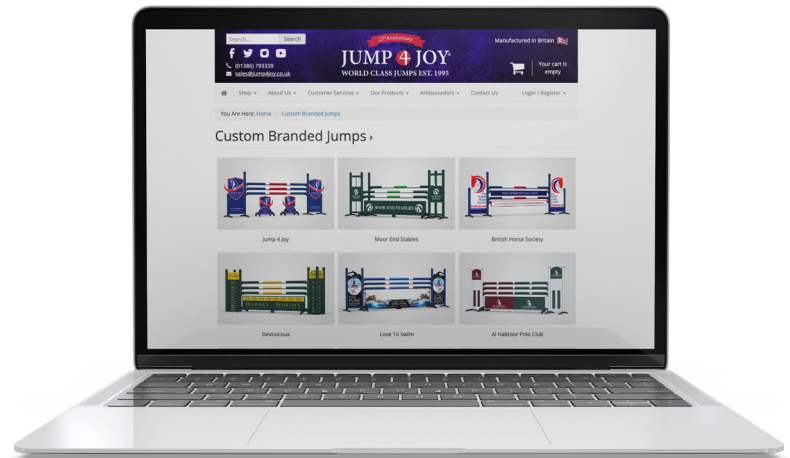
For more information visit Jump4Joy:

[https://www.showjumps.com/  
personalised-jumps.html](https://www.showjumps.com/personalised-jumps.html)

Or contact us on:

[arena@cravenequine.co.uk](mailto:arena@cravenequine.co.uk)

**07545 646 897**



# CONTACT US

Need more details on our fantastic sponsorship packages? We're here to help you out and provide all the info you're looking for. Feel free to get in touch with us using any of the options below:



**[arena@cravenequine.co.uk](mailto:arena@cravenequine.co.uk)**



**07545 646 897**



**01756 791 411**

Looking forward to connecting and exploring how we can tailor a sponsorship package to elevate your brand presence!



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 Craven Arena is part of Craven College, Skipton.